

REPORT TO THE CFS VOLUNTEERS ASSOCIATION

CFS Foundation Inc. - Year ended June 2011

Membership of the Board of the CFS Foundation

During 2010-11 year the members of the CFS Foundation Board were :

- Euan Ferguson AFSM, the Chief Officer (CO) of the SA Country Fire Service (retired)
- Greg Nettleton, the Chief Officer (CO) of the SA Country Fire Service
- Vince Monterola AM, AFSM, (Chair)
- Robin Holmes AFSM (Deputy Chair) - nominated by the CFS Volunteers Association.
- Rob Styling, AFSM - nominated by the CFS Volunteers Association and appointed during the year
- Christine Locher
- Rob Snowdon
- Bryce Coombe, nominated by the Board and appointed during the year
- Joel Schirmer - CFS Business Manager.
- Elizabeth Davis – Executive Officer to the CFS Foundation.

Bryce Coombe - Account Manager, Clemenger CDDO brings substantial experience to the Board in the area of advertising and external relations. These attributes are critical to the development of the CFS Foundation as a brand and as an organisation that can grow to meet the needs of the CFS volunteers.

Financial summary

| | \$ |
|-------------------------------------------------------------------|-------------------|
| Opening balance of cash reserves of the Foundation (1 July 2010) | \$ 354,380 |
| Add: | |
| Donations received (including Solar Depot) | 76,314 |
| Sponsorships (ElectraNet) | 100,000 |
| Interest received | <u>12,910</u> |
| Total receipts | 189,224 |
| Less: Grants made in accordance with the Foundation's Objectives: | |
| Supplies and services | (146,612) |
| Donations to volunteers | (2,000) |
| Other | <u>(540)</u> |
| Total payments | <u>(149,152)</u> |
| Closing balance of cash reserves of the Foundation (30 June 2010) | \$ <u>394,452</u> |

NB: The cash reserves are invested in interest-bearing accounts.

It should be noted that the sponsorship receipts comes with a commitment to spend these funds in the area of training and equipment grants, not all of which was spent in

the current financial year. Some funds have been spent on the installation of fire curtains and other burn-over protection on an appliance. The young leaders grants and other training grants has recently closed and Rob Styling will be assessing applications for the training and research grants.

It would be appreciated if the grants applications could be promoted amongst the Volunteers Association for future applications, particularly in the areas core to the CFS Foundation which is looking after the welfare of CFS volunteers and responding to CFS volunteer needs to relieve distress and suffering from CFS related activities.

Support to the Foundation

The Foundation recognises the support of the SA CFS in the administration of the cash reserves, the recording and reporting of the financial information and the preparation of the financial statements presented to the Committee at regular Committee meetings, and the preparation of annual financial statements. (Thanks to Joel Schirmer)

Also of note, is the substantial amount of work, initiative and direction provided by our Executive Officer, Elizabeth Davis. Elizabeth has been the driver of the new strategy, and has spent a great deal of time not only on administration but developing the relationships with sponsors, and with events such as the Balaklava Race Day, and the ABC Car Park Capers in October 2011.

Summary of activities of the Foundation Committee

During the year ending 30 June 2011, the SA CFS Foundation Board members attended meetings in Adelaide and:

- Relunched the CFS Foundation with an event at Bridgwater CFS, and secured a grant from the Premier Mike Rann (\$50,000 received in September 2011), and created television and print advertising
- Launched a new CFS Foundation website
- Met with Professor Sandy MacFarlane regarding workcover issues for CFS volunteers.
- Ran the Balaklava Race Day event and the CFS Foundation lottery with prizes recently drawn (two of the three prizes going to CFS volunteers or CFS related people)
- Developed advertising material in preparation for response to major fire events to assist volunteers
- Identified and initiated the process of developing relationships with corporate sponsors, and continued to develop the corporate sponsor database
- Administered the receipt of donations and payments to volunteers and equipment.

Program for 2011/12

The CFS Foundation has received advice that its current payment mechanism is not ideal with regard to workcover financial relationships, and is working on a process to improve the effectiveness of that mechanism.

Recently the Board held a Strategic review to focus attention on increasing profile in the community to attract funding, and promote the cause of the Foundation amongst the CFS volunteers.

Rob Styling AFSM

Robin Holmes AFSM

September 2011